



Mighty Citizen
2400 Webberville Road Building B
Austin, Texas 78702
mightycitizen.com

Dear Mighty Citizen Creative Team:

I would like to introduce myself as a candidate to join the creative team as a junior visual designer at Mighty Citizen. Through career research I learned about Mighty Citizen and also saw the position posted on AIGA's Instagram. Mighty Citizen stood out to me as a place I would want to work because of the good your work does for the community and the people involved. My internship and job experience make me confident that I can bring fresh ideas to the table and advance my skills with Mighty Citizen.

My education at Winona State University has provided me with the knowledge and experiences necessary to obtain a job in the design field. My major, I-Design, has allowed me the opportunity to pursue a degree in design and develop a custom concentration focusing on technology and interactivity. This adaptive design program that closely follows industry trends and needs has a campaign course where we compete as a class, in teams on live projects for real world clients. Through this course that reflects professional environment practices and communication styles, I have obtained core experience regarding client relations and deploying live projects from conceptualization to application and analysis phases.

Though my practical experience I had an opportunity to explore different arrays of services and product development. Working as a lab assistant for Winona State University I created workflows and established a lab system that was easy for students to access and for other lab assistants and professors to manage. In this dynamic setting I had the opportunity to challenge myself in different avenues and through active trouble shooting and problem-solving, gain valuable experience I apply in my everyday design practice. As a gallery design intern, I worked with other student designers to develop and produce print and web ready promotional material for Paul Watkins Gallery, Weber Gallery and the Art & Design Department. By honing my skills and practices in the above-mentioned internships I was able to successfully apply and gain my first part-time job at the local printing production company—*Formgraphics*.

In this position I had an opportunity to further enhance my professional communication skills—both client- and team-directed. With quick turnaround timetables on projects I was able to raise my productivity level, strengthen my ability to work under high pressure, and learn the expense of mistake and failure. Due to the nature of my major at Winona State University I was able to pursue a semester-long professional internship with Trinity in Rochester, MN. During my time at Trinity I was fortunate to work with a design team on internal effort to increase productivity and communication as well as perform UX test plans and competitor analysis. Seeing how an agency works firsthand was crucial to my understanding of how design works in the real world.

Thank you for your time and consideration, please feel free to reach me directly via email at whatsup@nickkopp.com or via phone at 262.894.8989 at your convenience. I look forward to hearing more about the company and position.

Sincerely,
Nick Kopp