



CONTACT

Nicholas Kopp

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PROFILE

Creative, hard-working designer looking to provide quality, up-to-date inventive solutions. Experience in branding, typography, illustration and user experience.

EDUCATION

WINONA STATE UNIVERSITY (WSU)

BA in I-Design

Expected graduation date:
May 2021

INVOLVEMENT & AWARDS

AIGA Member 2019–Present

WSU EXP Ultimate
Frisbee Club President 2020

ADFED MN Gold Pin 2021

EXPERIENCE

Marketing Communications WSU, Winona, MN LEAD SOCIAL MEDIA DESIGN | ONGOING

As an interactive and graphic designer for Winona State University's Marketing Communication Department, I am responsible for the creation of social media post templates, as well as general graphic and digital needs. Alongside these tasks I was responsible for development of the visual identity and branding strategy for the University's COVID-19 pandemic campaign—*Count on Me*.

TRINITY, Rochester, MN UX DESIGN | 5 Months, 2020

At Trinity I worked under the director of UX, Jeremy Weis. During my user experience design internship I completed tasks alongside the design team on internal efforts. Other responsibilities included: competitor analysis reports, UX test plans, iconography and A/B testing.

FORMGRAPHICS, Winona, MN DESIGNER | 8 Months, 2019

My job tasks with Formgraphics included: print operation, graphic design work, marketing, website management and updating our product catalog. In addition to these roles I also had the opportunity to experiment and explore with print technologies.

Design Program WSU, Winona, MN SENIOR DESIGN LAB ASSISTANT | 2 Years, 2018

Collaborated with professors and other assistants to run the production and digital computer laboratories by creating work-flows to optimize lab efficiency. Oversaw any students usage of advanced design equipment including: laser engravers, 3D printers, 5th channel printing and more.

Art & Design Department WSU, Winona, MN GALLERY DESIGN INTERNSHIP | 2 Years, 2018

Worked together as a team with other design students to develop professional visual identities for Paul Watkins Gallery, Weber Gallery, the I-Design Program and the Art & Design Department at Winona State University. Produced and installed work includes postcards, posters, banners, digital signs and vinyl.

PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST